

C P C O 2025 PREMIERE

THE MINING RECORD

4 Major Editions
Directly Available To
45,000
Industry Professionals

*Conference/Conventions Projected Attendance and Exhibitors

*Bonus: Also Provided To The Industry's Premier
Target Audience - Printed & Digital Distribution*



THE MINING RECORD IS AN
EXHIBITOR AND IS DISTRIBUTED
TO ATTENDEES AT THESE
MAJOR 2025 MINING EVENTS

*The Mining Record is the industry's
leading mining newspaper since 1889.*

M I N I N G MAJOR EDITIONS

FEBRUARY ISSUE

DISTRIBUTION AT TWO CONVENTIONS
Advertising Deadline February 7, 2025

MINEXCHANGE 2025 SME ANNUAL CONFERENCE & EXPO

WORLD GOLD CONFERENCE 2025
127TH NATIONAL WESTERN MINING CONFERENCE
COLORADO MINING ASSOCIATION ANNUAL EVENT

February 23-26, 2025
Colorado Convention Center - Denver, Colorado
THE MINING RECORD IS AN EXHIBITOR

2025 PDAC INTERNATIONAL CONVENTION

March 3-6, 2025
Metro Toronto Convention Center Toronto, ON Canada
THE MINING RECORD - TABLE TOP EXHIBITOR

JUNE ISSUE

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline May 20, 2025

ELKO MINING EXPO 39TH ANNUAL CONVENTION

June 2-6, 2025. Exhibits June 5-6, 2025
Elko Convention Center - Elko, Nevada
THE MINING RECORD IS AN EXHIBITOR AT ENTRANCE

NORTH AMERICAN TUNNELING CONFERENCE

June 2025 - Date To Be Announced
Nashville, Tennessee
THE MINING RECORD IS DISTRIBUTED

SEPTEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline September 5, 2025

NEVADA MINING ANNUAL EDITION NVMA ANNUAL CONVENTION - RECORD TARGET DISTRIBUTION

7TH ANNUAL MINING FORUM AMERICAS
September 14-17, 2025
Broadmoor Hotel - Colorado Springs, Colorado

DECEMBER ISSUE

THE MINING RECORD IS AN EXHIBITOR
Advertising Deadline November 18, 2025

AEMA ANNUAL CONFERENCE & EXPO

AMERICAN EXPLORATION & MINING
December 1-5, 2025. Exhibits December 3-5, 2025
Nugget Resort Hotel - Reno, Nevada
THE MINING RECORD IS AN EXHIBITOR

See Reverse Side To Select These Issues For Your 2025 Advertising Year...

2025 PREMIERE MAJOR EDITIONS

15% DISCOUNT AVAILABLE WITH ADVERTISEMENT IN ALL EDITIONS

THE MINING RECORD 2025 ADVERTISING RATES:

B&W = Black and White

Business Card Size - B&W	\$325.00	...4 col. inches....	3 7/8" x 2"
1/8 page - B&W	\$525.00	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
1/6 Page - B&W	\$675.00	...15 col. inches...	Vertical.....5 3/4" x 5"
1/4 page - B&W	\$795.00	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
1/3 page - B&W	\$895.00	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
1/2 page - B&W	\$1,195.00	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
2/3 page - B&W	\$1,245.00	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
Full page - B&W	\$1,625.00	...79 col. inches...9 3/4" x 15 3/4"
Full Back page - B&W	\$1,995.00	...79 col. inches...9 3/4" x 15 3/4"

4-COLOR (FULL COLOR) RATES — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) 1,995.00 (Half Page)

COLOR — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

ADVERTISING AGENCIES

15% commission paid to recognized agencies. — Production charges to agencies.....\$90.00 per hour
Maximum frequency discount for advertisements placed through agencies.....5%

MECHANICAL (Electronic Format): Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

PLACE MY ADVERTISEMENT :

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN ALL 4 PREMIER EDITIONS - 15% DISCOUNT. *FIRST ADVERTISING DEADLINE FEBRUARY 7, 2025*

PLACE MY ADVERTISEMENT IN: FEBRUARY 2025 EDITION JUNE 2025 EDITION SEPTEMBER 2025 EDITION

DECEMBER 2025 EDITION

AD ON HAND AT THE MINING RECORD. NEW AD ON ZIP DISK OR FLASH DRIVE. AD COMING (ZIP DISK/CD EMAIL/FTP)

* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: advertising@miningrecord.com

COMPANY:

TEL:

NAME:

EMAIL:

SIGNATURE:

TITLE:

FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: advertising@miningrecord.com www.miningrecord.com

HOW TO ATTEND: TMR • 800-441-4748 • 303-663-7820 • FAX: 303-663-7823 • Email: questions@miningrecord.com